



**PRESS RELEASE: SALON ART TOURS
JOIN US FOR OUR EVENT: KICKOFF BRUNCH
OCTOBER 5, 2014, 12-2PM**



Tracey Emin, *Trust Yourself*, 2012. Neon. Image courtesy of White Cube and the artist.

Tracy Stern, TEA & Co. and **Renée Vara, Vara Art** announce a kick-off art brunch on *October 5, 2014* to celebrate the launch of their new venture – **Salon Art Tours**. Salon Art Tours are private, curated outings led by Renée Vara, a curator and art advisor with over twenty years of experience in the art world, and Tracy Stern, a master tea blender, life stylist and founder of *SALONTEA*, that will feature the best of art and entertainment.

The Fall 2014 **Salon Art Tours** will explore New York City's major art districts, focusing on three unique areas: Chelsea, the Lower East Side and the Upper East Side. The Tours offer an exclusive opportunity to experience and enjoy each district's different natures: blue-chip Chelsea, the emerging Lower East Side and the renewed Upper East Side. Guests can participate in one or all three *Salon Art Tours* to learn more about how to properly collect, care and navigate the art market.

Opening: Private Brunch Kickoff

Sunday, October 5, 2014

12PM-2PM

330 East 72nd Street, 8th Floor

Limited space, RSVP required: valerie@varaart.com

For more details on each tour, click [here](#).

Press Contact and Info: Gaby Shorr, gaby@varaart.com

Follow us on [Twitter](#) @teatracy and on [WordPress](#).